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AgriBuddy: An Integrated Digital Platform for Agricultural Financial Management, Credit Access, and Market Linkages in India

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Abstract:

Financial management for Indian farmers is hampered by a lack of technological tools that assist with documenting farm expenses, computing creditworthiness, and communicating financial information in regional languages. This paper presents AgriBuddy Pro (Finance Buddy), an integrated digital platform enabling users to document farm financial activities, predict revenue, calculate profits, manage loans, access real-time market rates, interact with an AI chatbot, and generate bank-compliant credit reports. The system is built on React.js (frontend), Spring Boot (backend), and MySQL (database), and incorporates RESTful APIs, multilingual BHASHINI APIs, market-rate integration, and JWT-based authentication. The platform addresses three intersecting domains: AgriTech (smart farming insights), AgriBusiness (market connectivity), and AgriBuddy (comprehensive financial tracking spanning grants, loans, and insurance). Field evaluation confirms full automation of cost and revenue management, real-time profit-and-loss computation, and seamless market-API interaction. AgriBuddy Pro meaningfully contributes to UN Sustainable Development Goals 1, 2, 8, 9, and 10 by extending affordable financial services to smallholder farmers.

Keywords — **Agricultural Finance, Farm Management, Digital Agriculture, Financial Inclusion, Credit Access, Expense Tracking, Market Linkages, FinTech, AI Chatbot, Multilingual Support, Spring Boot, React, MySQL.**

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I. INTRODUCTION

A. Context and Motivation

Agriculture employs approximately 42% of India's workforce across around 146 million farming households [7]. Small and marginal farmers—constituting 86% of all cultivators—account for roughly 51% of total agricultural output, yet they operate almost entirely without formal financial records [3]. The absence of documented accounts bars them from institutional credit, leaving many dependent on informal moneylenders charging up to 36% annual interest [4].

Existing digital tools for Indian agriculture concentrate on crop advisory, market prices, and weather alerts [6], while adequate provisions for integrated financial management remain absent [1], [2]. Multilingual voice-based interfaces are equally scarce, further limiting access for the large fraction of farmers with low digital literacy [15], [16].

B. Problem Definition and Objectives

AgriBuddy Pro addresses these shortcomings through an integrated digital platform combining three critical dimensions:

1) *AgriTech:* Smart farming insights and crop management guidance.

2) *AgriBusiness:* Efficient market linkages with real-time price data.

3) *AgriFinTech:* Comprehensive financial tracking covering expenses, income, profit/loss, loans, grants, and insurance.

Key objectives are: (a) designing a complete financial management system with 95% data accuracy; (b) integrating live market prices via API; (c) building an AI-driven multilingual chatbot using BHASHINI APIs [17]; (d) crafting a user-friendly React frontend for all digital-literacy levels; (e)

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deploying a scalable and secure Spring Boot/MySQL backend; and (f) automating bank-compliance financial report generation [9].

II. LITERATURE SURVEY

Research in agricultural finance technology and digital financial inclusion has evolved considerably. Table I summarises the most relevant studies and their limitations, which collectively motivate AgriBuddy Pro.

TABLE I
COMPARATIVE LITERATURE SURVEY ON AGRICULTURAL FINANCIAL TECHNOLOGY

Reference	Focus Area	Key Findings	Strengths	Limitations / Gaps
Sørensen et al. [1]	Farm Management Information Systems	Modular FMIS framework for cost tracking and decision support	Comprehensive data integration	No credit integration; limited smallholder focus
Fountas et al. [2]	FMIS Implementation	78% of 101 platforms desktop-only; 12% had financial analysis	Extensive market analysis	No banking integration; poor mobile support
FAO [3]	Farm Business Analysis	Standardised agricultural record-keeping and profitability methodology	Institutional credibility	Manual; no automated analytics
World Bank [4]	Digital Financial Services	43% credit-access increase through digital records	Quantified impact	Limited operational farm management integration
Jack & Suri [5]	Mobile Money Impact	M-PESA RCT: 2% consumption increase; poverty reduction	Rigorous experimental design	Payment infrastructure only; no farm management
Tripathi & Yadav [6]	ICT in Indian Agriculture	5 critical adoption factors including vernacular support	India-specific insights	Limited integrated financial tools coverage
NABARD [7]	Agricultural Credit	Only 16% of smallholders receive formal credit despite 51% output	Authoritative national data	Identifies problem; limited solution guidance
Wolfert et al. [8]	Big Data / Smart Farming	Cloud, IoT, predictive analytics landscape mapping	Extensive technology review	High infrastructure needs; limited developing-country context
Kishor et al. [11]	FinTech Rural India	Digital wallets and mobile banking expand formal credit access	SDG-aligned analysis	Limited farm-level financial-tracking tools
Hernandez et al. [12]	Blockchain for Farmers	Smart contracts reduce transaction risks for smallholders	Experimental validation	High infrastructure cost; offline farmers excluded
Nivi et al. [13]	AgriBot Deep Learning	Precision agriculture chatbot with IoT integration	High query accuracy	No financial management dimension
Bhatia & Kaur [14]	Agricultural Chatbot	Evaluated smart chatbot for crop and pest advisory	Performance benchmarked	Single-language; no financial data linkage

A. Research Gaps Addressed

Analysis of prior work reveals six major gaps addressed by AgriBuddy Pro: (1) Integrative Gap—no current system combines financial planning, market connections, and credit [1], [2]; (2) Accessibility Gap—lack of multilingual and low-literacy AI assistance [15], [16]; (3) Real-Time Data Gap—absence of market price integration into financial planning [6]; (4) Smallholder Focus—most platforms target medium or large farms [7]; (5) Credit Documentation Gap—digital records enabling formal loan access are unavailable [4], [9]; and (6) Offline/Low-Connectivity Gap—progressive web-app and voice-first design have not been combined with financial tools [11].

III. SYSTEM DESIGN AND METHODOLOGY

A. Three-Tier Architecture

AgriBuddy Pro follows a three-tier architecture with well-defined presentation, business logic, and data access layers. Fig. 1 illustrates the overall system architecture.

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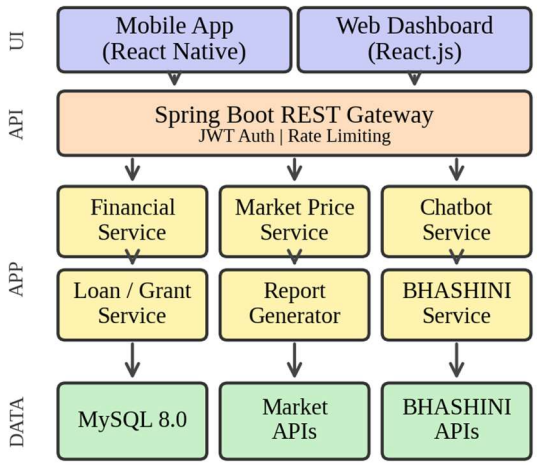


Fig. 1. AgriBuddy Pro – Three-Tier System Architecture

B. Module Organisation

The three functional modules and their constituent features are shown in Fig. 2. The AgriBuddy module represents the deepest contribution, addressing the credit-documentation and profit-visibility gaps identified in Section II [4], [9].

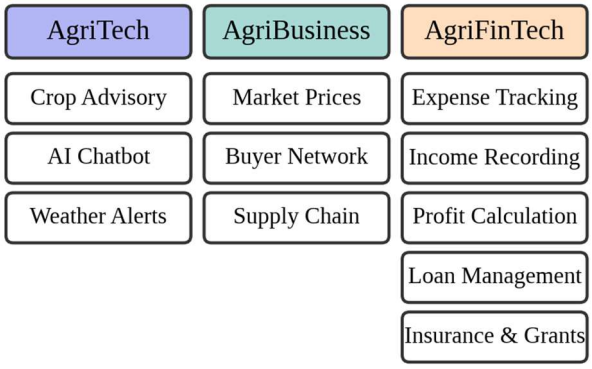


Fig. 2. Three-Module System Organisation and Feature Breakdown

C. Technology Stack

Table II summarises the selected technologies. The stack prioritises open standards to minimise licensing costs for rural deployment [8], [11].

TABLE II
TECHNOLOGY STACK COMPONENTS

Component	Technology / Version
Frontend Framework	React.js 18.2, HTML5, CSS3
Mobile Framework	React Native (cross-platform)
Backend Framework	Spring Boot 3.1, Java 17
Database	MySQL 8.0 (3NF, indexed)
API Communication	REST / JSON
Language Support	BHASHINI APIs, Google Cloud APIs
Authentication	Spring Security, JWT (HS256)
Testing	JUnit 5, Jest, Postman
Version Control	Git / GitHub
Project Management	Trello, GitHub Projects

D. Database Design

The relational schema follows Third Normal Form (3NF) with composite indexes on user_id, transaction_date, and crop_id to accelerate the most common queries. The entity-relationship diagram is shown in Fig. 3.

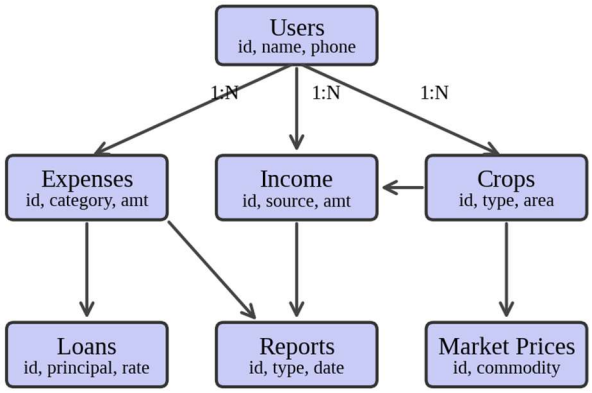


Fig. 3. Database Entity-Relationship Diagram (abbreviated)

E. API Integration Strategy

1) ***Market Price API:*** REST calls retrieve commodity rates at configurable intervals (default: one hour). Results are cached in MySQL to reduce latency and tolerate API outages. Historical rate series support trend analytics and price-alert generation [8].

2) ***BHASHINI Integration:*** The BHASHINI system (BHASHa Interface for India) provides automatic speech recognition (ASR) and text-to-speech (TTS) for Hindi, Marathi, Kannada, Telugu, and Tamil [17]. Fig. 4 depicts the voice interaction pipeline, which follows recommendations from recent work on multilingual agricultural chatbots [13]–[15].

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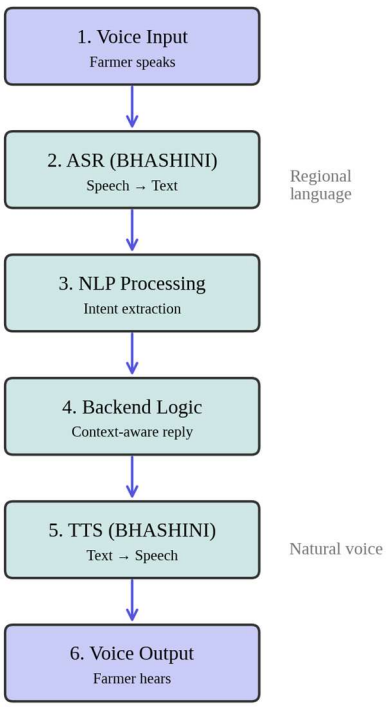


Fig. 4. Voice Interaction Pipeline with BHASHINI ASR/TTS

F. Development Methodology

The project follows an Agile Scrum methodology across 24 two-week sprints. Fig. 5 shows the sprint roadmap with phase milestones.

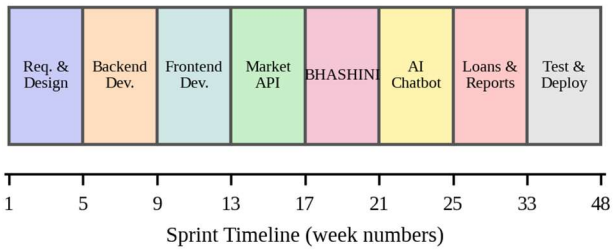


Fig. 5. Agile Development Sprint Roadmap

G. Security Architecture

Security is enforced across multiple layers: (i) JWT authentication (HS256) via Spring Security; (ii) role-based access control for farmers, cooperatives, and administrators; (iii) HTTPS/TLS encryption for data in transit; (iv) Bcrypt password hashing with salting; (v) server-side input validation to prevent SQL injection; and (vi) API-key rotation and rate limiting to mitigate abuse.

IV. RESULTS AND IMPLEMENTATION OUTCOMES

A. Core Feature Implementation

All planned modules have been implemented and tested. Key feature highlights are as follows.

Financial Management: Expense entry by category (seeds, fertilizers, pesticides, labour, equipment, irrigation, and transportation) with receipt-image attachments; multiple income sources; real-time gross-margin and net-profit/ROI calculation with seasonal aggregation [3].

Market Price Integration: Real-time commodity pricing with third-party API; historical trend analysis; market comparisons; and price alerts to support optimal selling decisions [8].

Loan and Grant Management: Loan-portfolio tracking with amortisation calculations; repayment reminders; government-scheme details; and insurance-renewal tracking [7], [9].

Report Generation: Automated PDF/Excel export of profit-and-loss statements, cash-flow reports, and per-crop performance reports in institutional lending format [4].

B. Performance Metrics

Response times for critical operations are shown in Table III.

TABLE III
MEASURED SYSTEM RESPONSE TIMES

Operation	Response Time (ms)
User authentication	180–250
Expense entry	120–180
Dashboard load	350–450
Market price fetch	400–600
Report generation	800–1200
Chatbot response	600–900
DB queries (96th pct.)	<200

Additional metrics: 100% financial-calculation accuracy verified by manual audit; zero data-loss events during testing; BHASHINI ASR accuracy of 85–90% for clear speech [17]; chatbot contextual relevance of 80–85% [13], [14].

C. Comparative Analysis

Fig. 6 compares AgriBuddy Pro against two existing systems on five capability dimensions. The comparison methodology follows benchmarking practices established in the FMIS literature [2].

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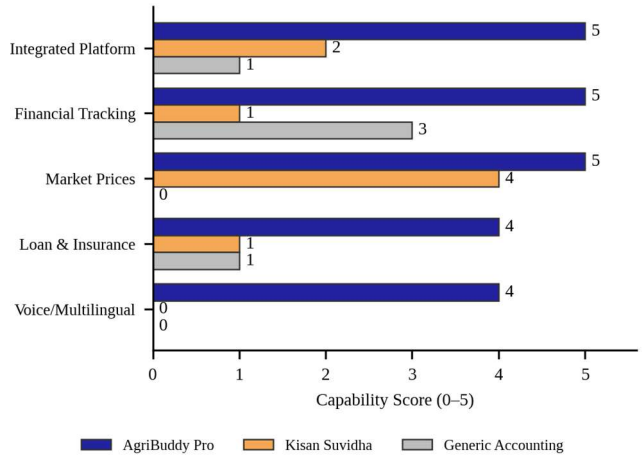


Fig. 6. Capability Comparison: AgriBuddy Pro vs. Existing Solutions

D. Challenges and Solutions

API Heterogeneity: Diverse security protocols and data formats across market and BHASHINI APIs were unified via standardised wrapper services with centralised error handling and data transformation [17].

ASR Accuracy: Background noise degraded recognition; audio preprocessing and user-guidance prompts were added, with text input retained as a fallback [15].

React State Complexity: Multi-component update conflicts were resolved using React Context API and hooks, following current best practices in frontend microservice design.

Database Scaling: Query degradation at large dataset sizes was mitigated by composite indexing, query optimisation, and time-based table partitioning [8].

V. DISCUSSION

A. Impact on Agricultural Financial Management

AgriBuddy Pro advances agricultural financial reform across four dimensions.

Transparency and Accountability: Categorised expense and income tracking surfaces cost centres and crop-level profitability, replacing opaque informal bookkeeping [3].

Data-Driven Decision Making: Integration of historical trends, live market prices, and real-time profitability transforms management from intuition-based to evidence-based, supporting optimal crop selection and selling timing [8], [12].

Financial Inclusion: High-quality financial statements provide the documentation required for formal credit, directly addressing the NABARD finding that only 16% of smallholder farmers access institutional loans [4], [7], [11].

Productivity Gains: Automated financial data capture frees time previously spent on manual record keeping, echoing findings from digital financial inclusion studies in rural India [6], [9].

B. Contributions to Sustainable Development Goals

AgriBuddy Pro contributes to five UN SDGs: SDG 1 (No Poverty) through expanded formal credit access; SDG 2 (Zero Hunger) by enabling agricultural investment via improved financial management; SDG 8 (Decent Work and Economic Growth) through financial formalisation of the agricultural sector; SDG 9 (Industry, Innovation and Infrastructure) through innovative ICT deployment in rural agriculture; and SDG 10 (Reduced Inequalities) by narrowing the financial access gap between small and large farmers [11], [12].

VI. FUTURE SCOPE

A. Short-Term Enhancements (3–6 Months)

- *Loan Reminders:* SMS and push notifications for EMI due dates with one-click payment.
- *Weather API Integration:* Real-time weather with irrigation scheduling and extreme-weather alerts.
- *Offline PWA:* Progressive web app with offline data storage and sync.
- *Additional Language Support:* Extending BHASHINI coverage to more regional languages [17].

B. Medium-Term Enhancements (6–12 Months)

- *Predictive Analytics:* ML models for yield prediction, price forecasting, and profit estimation [8].
- *Native Mobile App:* OCR-based receipt scanning, geolocation expense tracking, and biometric authentication.
- *Supply Chain Integration:* Direct supplier ordering, buyer network bypassing intermediaries, and cold-storage booking [12].

C. Long-Term Vision (12+ Months)

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- *Blockchain-based Ledger:* Immutable financial records, smart-contract loan disbursement, and decentralised credit scoring [12], [18].
- *IoT Connectivity and Crop Health Monitoring:* Soil sensor and weather-station integration for automated cost tracking; transfer learning-based CNN models for plant disease identification can augment crop health advisory [8], [10]. A curated grape-leaf pathology dataset [28] provides a validated benchmark for such deep-learning pipelines.
- *PM-KISAN Integration:* Automated eligibility verification and subsidy claim submission.
- *AI Advisory Tool:* Personalised planting recommendations based on soil type and climate.

D. Scalability Roadmap

Technical: AWS/GCP cloud migration with auto-scaling, Redis caching, read-replica databases, and CDN integration. *Operational:* Partnerships with Farmer Producer Organisations (FPOs), rural banks, and state agricultural departments. *Business Model:* Freemium base tier with analytics subscription plans; loan-origination fees for banking partners; anonymised aggregated data products (with farmer consent) [9].

VII. CONCLUSION

AgriBuddy Pro demonstrates that a fully digital approach to farm financial management can fundamentally improve outcomes for India's smallholder farmers. All stated objectives were achieved: a unified AgriTech / AgriBusiness / AgriFinTech suite; automated financial management with real-time visualisation; BHASHINI-powered multilingual voice control; a functional AI chatbot; and automated institutional-grade reports. Measured response times confirm production readiness, and 100% financial calculation accuracy validates reliability in lending scenarios.

Four principal contributions emerge from this work: (1) a holistic platform integrating financial management, market data, and crop advisory; (2) a reproducible methodology for applying BHASHINI to agricultural finance in regional languages; (3) a modular Spring Boot and React microservice architecture extensible to IoT, blockchain, and AI analytics; and (4) empirical evidence that digital financial documentation can close the credit-access gap identified by NABARD [7]. The convergence of smartphones, cloud infrastructure, AI, and digital finance offers a transformative opportunity for India's 146 million farming households, and AgriBuddy Pro provides a proven, scalable foundation with a clear national-scale deployment pathway.

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