

Red Bubble Multivendor

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Abstract— Red bubble is Multi-vendor marketplace allow the vendors sell their products by setting up an exclusive store front. The merchants can oversee co-ordinations, stock, item increments, and so on at their own end. The proprietor of the commercial center can acquire a commission on the offer of each item or by the other income age models. Online e-commerce sites are becoming more. Popular these days and generally meant for online shopping. Every person now-a-days is likely to buy products online as there are more discounts, of the products. Huge number of alternatives are retrieved for the single user feature input set for a user interested product leading to information overload. This large amount of information will confuse and stop the consumer at some point of purchase. Moreover if the customer is likely to buy the same product with less price, he needs to visit as many sites for the best product. This prompts draw the client's significant time and exertion. In this paper we separate the information from some online business sites by web rejecting devices. We consider the price, shipping and cash on delivery basic features from the extraction. Then collect the data from n domains to a single domain apply normalization. Then based on the attributes and features we calculate weight to each product and stored in a sorted order. Based on the user input the top-products are displayed. There for the information over load is reduced and the cross comparison is shown in the display.

Keywords: Multi-Vendor, Cross Browser, Ecommerce, Websites, Payment Gateway.

Index Terms- e-commerce print on demand is website usually prints graphical designs on various products

1. INTRODUCTION

In this project all the sellers register themselves with web system. Dealers can transfer there item available to be purchased. Seller provide all the details about that product. Just confirmed merchants can sell their items. Customer can choose the product according to his choice and can proceed for the payment. All the methods used for payment are secure. Admin and Vendors can see the products uploaded by the seller and can assign a suitable percentage of commission to the seller.

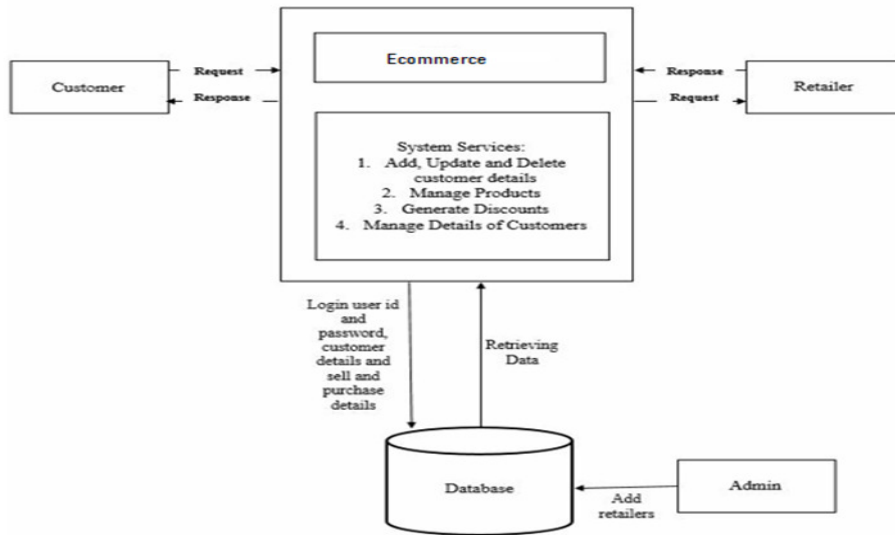
2. PROPOSED METHODOLOGY

This is multivendor Ecommerce and social site. This site is fully dynamic which gives perfect tangible result to users. Main purpose to make this website is to connect all the sellers together. As well it would be connecting all the small and top seller together

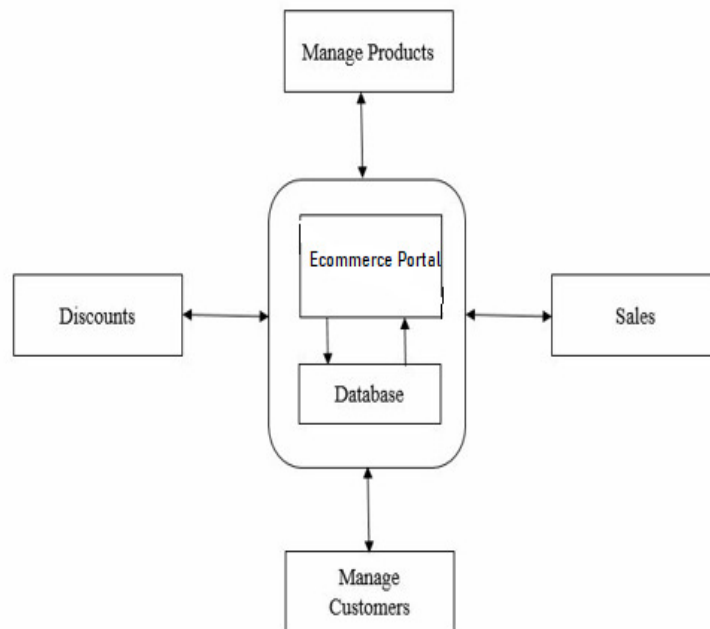
After visiting web system, Web system will give three options to select.

- I am customer
- I am Seller

System diagram



Block diagram



3. Literature Survey

The retailing sector in India has undergone significant transformation in the past 10 years. Retailing is gradually inching its way towards becoming the next boom industry. Organized retailing is changing the whole concept of shopping in terms of consumer buying behavior. Shopping today is much more than just buying – it is an experience itself. The retailing business in India has witnessed huge growth due to emergence of supermarkets as well as centrally air-conditioned malls. Consumers are the major beneficiaries of the retail boom. The Indian consumer is changing rapidly. They now have a choice of wide range of products, quality, variety and prices. Consumers are now showing preference for shopping, which enable them to shop variety of products’ under one roof and offer shopping experience in term of ambiance and entertainment.

4. ADVANTAGES

1. Profit for buyer and seller
2. Time reducing
3. Easy to understand and handle the website
4. Vendor can earn more profit
5. Benefit for customer
6. Low cost is there

5. DISADVANTAGES

1. Loss of stock-holders
2. Need to network and internet connection

6.SYSTEM REQUIREMENTS:

Processor : Intel CORE i3

RAM : 4GB

Hard Disk : 64GB

Operating System: Microsoft Windows-7.

Software Package: PHP ,MySQL , XAMPP Server

7. FUTRE SCOPE

The current system can be extended to allow the users to create accounts and Save products into the wish list.

1. The users could subscribe for price alerts which would enable them to receive messages when price for products fall below a particular level.
2. The current system is confined only to the shopping cart process. It can be extended to have an easy to use check out process.
3. Users can have multiple shipping and billing information saved. During checkout they can use the drag and drop feature to select shipping and billing information.

Online shopping problems are a great barrier to the online purchase aim of customers. General problems include the prospect of having a credit card. The obscurity to confirm the reliability of the provided goods and the risk to buy a product that it would not value as much as the customer pays for it. Aftersales problems, involved difficulty to change not working product with a new one and products warranty are not assured.

8. CONCLUSION

We'll begin with motivations to make a multi-seller online store. Multi-dealer stores offer an entire

space of possible results single trader stores can't match. With a multi-seller store, you can make a site like E-inlet where anybody can sell anything or a specialty multi merchant site zeroed in on a particular item class like Cloths , Phone case cover , stickers. The possibilities are practically wearisome. By welcoming various traders, stores can offer things they can't offer themselves. Various sellers can likewise help increment traffic to the store and decrease store the executives time. Moreover, as the head chief, you don't have to keep a stock. You can go about as a mediator for providers rather being a provider yourself. You can likewise bring in cash from charging merchants an expense for selling on your site. This alternative opens up another wellspring of income for your business.

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<https://www.redbubble.com/>

REFERENCES

1. <https://www.redbubble.com/>

Redbubble is a global online market place for print on demand products based on user-submitted artwork. The company was founded in 2006 in Melbourne, australia and also maintains offices in san Francisco and Berlin The company operates primarily on the Internet and allows its members to sell their artwork as decoration on a variety of products. Products include prints, T-shirts, hoodies, cushions, duvet covers, leggings, stickers, skirts, and scarves. The company offers free membership to artists who maintain the copyrights to their work, regulate their own prices, and decide which products may display their images.